

**Bicycle Retailer**  
AND INDUSTRY NEWS

A VNU Publication

# SHOW DAILY

October 2001 • Intertek Expo • Las Vegas

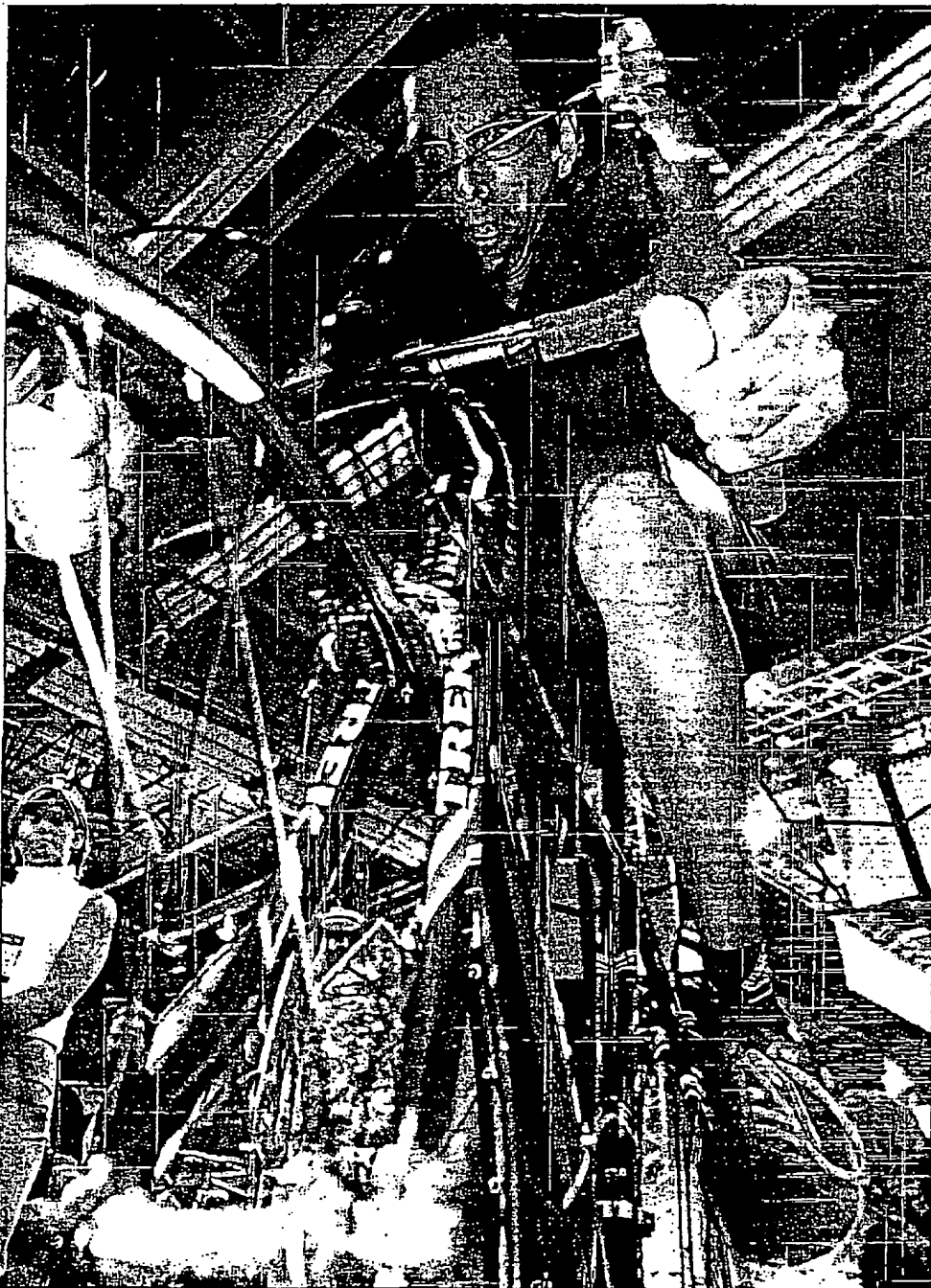
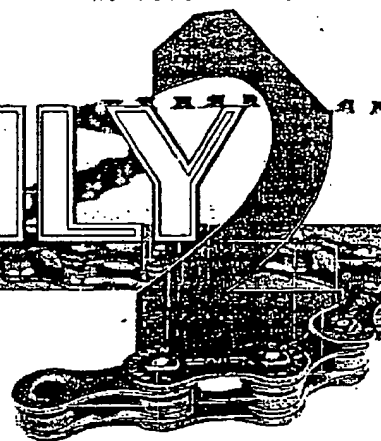


Photo By David Miller

## Pacific Makes Sales Pitch

Pacific Cycles' Chris Hornung and Byron Smith met with Schwinn/GT dealers yesterday to outline their plan of distribution. Many, although skeptical about the strategy, said they were impressed with Hornung's honesty and openness.

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## What's Up At Kryptonite?

Ingersoll-Rand is the new owner of Kryptonite and executives at the company said they have no plans to change their relationship with the specialty bike retailers.

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## Don't Forget Advocacy Row

Bikes Belong Coalition, the League of American Bicyclists, Thunderhead Alliance and many more advocates are here. Stop by Advocacy Row in the lobby and thank them for their valuable work.

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## Newsmaker Interview

George Gatto, an industry lifer, is actively working in several areas to make the bike business better and stronger.

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## PRODUCT • REVIEW

### ◀ RLX Polo Sport

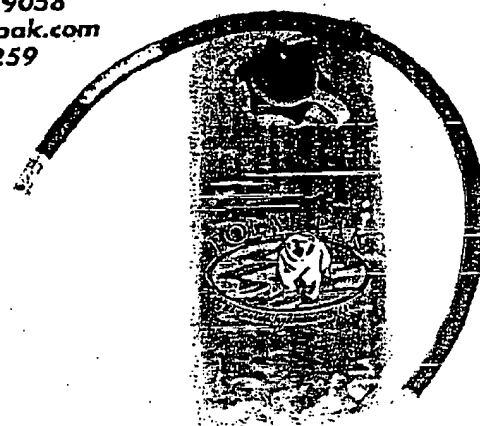
The Arc Jersey is a clean, form-fitting jersey that will not get in the way of performance. It is made with high performance Fieldsensor fabric and designed for fit, performance, muscle stability and comfort. The Arc Jersey has a hidden 3/4 zipper for ventilation, elastic at sleeves and hem, and an elongated back for coverage while cycling. A subtle, sublimated print provides vibrant graphics. The Arc Jersey is offered for men in nautical orange, white and rich blue; and for women in white, metro blue and mars purple. Suggested retail: \$74.50.

650 Madison Avenue  
New York, NY 10022  
(800) 578-7656  
www.polo.com  
Booth 2437

### ▼ PolarPak, Inc.

The Polar Pak hydration system incorporates a non-toxic gel into a CXC taste-free 70 ounce reservoir. Put the reservoir into the freezer for a few hours and enjoy a cool beverage for the duration of your next activity. There is no need for space-invading ice. Also included are a 3/8-inch diameter insulated hose, no leak, no-drip bite valve, and a Nalgene compatible screw-on cap. Suggested retail \$39.95

P.O. Box 2614  
Boise, ID 83701  
208-426-9058  
www.polarpak.com  
Booth 259



### ◀ Ortlieb USA LLC

The Sling-It features waterproof welded construction. The main compartment is covered by a flap with a unique pinching hinge that ensures the elements stay out. Inside is a padded and lined laptop compartment that compacts to a flat profile when not needed. Two large inner pockets provide ample organization. Available in two sizes: ideal and slightly bigger. Suggested retail: \$95-110.

1402-20th ST NW Suite 7  
Auburn, WA 98001  
800-649-1763  
ortliebusa.com  
Booth 4825



### 7 Titus Cycles

uses an innovative removable dropout system that allows both a geared bike and a single speed. The ultralight butted-2.8 pounds and has clearance for oversized tires. Universal. Suggested retail: \$799.

711 W. University Drive #157  
Tempe, AZ 85281  
(480) 894-8452  
www.titusti.com  
Booth 2645

